

## **Scottish Enterprise High Growth Unit announce launch of Jario™ software; designed to catch your team's digital mistakes before they turn into a real world crisis!**

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**Glasgow, United Kingdom, --Friday, 09 May 2003** – Jario™ developers of software for the Legal Market, have announced their successful launch supported by the Scottish Enterprise National High Growth Start-up Unit.

Jario™: – software that addresses the everyday issue of knowing if you have the latest version of electronic documents in front of you before you send, store, or edit them. Jario does this by providing the individual with a personal view of where all versions of a file are and who they were made by. For the team, Jario offers an invisible collaborative tool to give everyone a collective view of document dissemination. Jario is the answer to the often shouted “is this the latest version!?”

The High Growth Unit of Scottish Enterprise specialise in supporting businesses' with High Growth potential and have chosen to support Jario as part of their portfolio of companies because of it's international prospects and projected revenue of £5m within 3 years.

Andy McNab, Director of Scottish Enterprise National High Growth Start-up Unit noted “Jario™ is a company with 2 outstanding advantages. Firstly, leading edge capability borne from the highly experienced management team led by Chris Brighthouse formerly a founder of ISI Group, Empace Ltd and McLaren Ltd alongside Peter Mann and Graham Cruickshanks, founders of new media company [Itsnotrocketscience.com](http://Itsnotrocketscience.com)™. Secondly, a highly innovative product concept delivering incredible benefits with the minimum of customer deployment effort.

Chris Brighthouse, founder and Chief Executive of Jario™ Ltd describes the problem that the Jario product addresses in direct terms for the Legal market:

“Email, document management, collaborative software, virtual deal-rooms, case management and CRM products all provide excellent solutions to specific problems. The fundamental flaw is that they all rely on people, you and me not making mistakes when interacting with these systems. We all know from experience that this is unrealistic even with training. Jario™ is an invisible personal assistant ensuring that all your documents and files are accounted for, and that you send the right files to the right people everytime. Those receiving files will know whether they have the latest version of the document before they work on it, while they work and when they complete. Why? Because Jario will tell them.

With everyone in the team benefiting from the same advantages, everyone is getting down to real work faster, reducing FUD (Fear, uncertainty and doubt)

because each person has real time visibility of the work done by everyone in the chain.”

Jario™ is currently working with its first early adopter customers all within the Legal sector who are evaluating Jario even before full commercial launch as the direct cost and time saving benefits are so compelling.

Jario eliminates the inherent opportunity for error that exists in fast moving negotiations by clearly indicating who is working on what document and when across any systems, however complex; allowing other team members to know what documents they have and where they've been.

Brian Gamble of Kvaerner, estimated the cost savings on legal documentation and negotiations to be as much as 5%.

Stewart Rogerson, Director of Start-ups at Bank of Scotland. “We're very happy to support Jario, an exciting new company with excellent potential for international sales and growth

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### **About Jario™ Ltd.**

Jario™ launched New Years Day 2003 with a single goal of delivering software to help people work together confidently, quickly and securely. In Q3 of 2003 Jario™ will launch its core product to the UK and US Legal markets to address the immediate need for version control confidence. Jario™ software addresses the issue of knowing if you have the latest version of work in front of you before you send, view, print or edit it. Jario does this by providing the individual with personal alerts when inconsistencies in document handling occur and offers an intuitive tool to give all team members a collective view of document dissemination.

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**Jario™ is a registered trademark for Jario™ Ltd in the EU, US and other countries.**

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### **PR Contacts for Press and Analysts**

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