

## Jario Beta Launch Programme and Incentive scheme launched

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**Glasgow, United Kingdom, -- Monday, June 30th 2003** – After a 12 month development programme and 3 month international market research programme, Jario announce their beta release programme.

Beta Stage customers can expect to receive up to a 75% discount on list prices as well as extended product support and free product upgrades for up to 2 years.

Peter Mann, Sales and Marketing manager for Jario explained the value of the beta programme:

*“For Jario, this beta programme marks the final stage of an extensive market readiness programme, designed to guarantee that our customers receive a product that delivers on their need for file tracking and desktop control. Our beta customers are and will be the visionaries of their respective industries who have clear goals for their IT strategy and staff who wish to deliver supreme customer service to their client. It is clear that those companies who have examined the mistakes made by users in day to day computing instantly understand the Jario proposition.”*

The beta customer programme will officially begin on July 7<sup>th</sup> 2003, Jario expect to go through 2 to 3 beta cycles before moving to an early adopter sales position in October.

Early adopters who recognise the value of Jario today, but do not have the resource to carry out a beta test programme will still be able to benefit from valuable discounts and services of up to 50% of final list pricing – but they will have to be quick!

“Our beta and early adopter quotas are filling up quickly, by the end of October, Jario will have completed all early release cycles and price discounts will end – now is definitely the best time financially to invest in Jario.”

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## **About Jario™ Ltd.**

Jario™ launched New Years Day 2003 with a single goal of delivering software to help people work together confidently, quickly and securely. In Q3 of 2003 Jario™ will launch a product that delivers version control that works! While simultaneously providing the first office software collaborative tracking and auditing facility crucial in modern process compliance and corporate governance markets.

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## **PR Contacts for Press and Analysts**

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